

Best Practices -I

1. **Title of the practice:** Entrepreneurship Development Program

2. **Objective of the Practice:**

- To promote innovative ideas about start-ups and entrepreneurship skills among students.
- To convert ideas and innovations into marketable products or enterprise.
- To motivate the students to choose entrepreneurship as an alternative career option.

3. **The context:**

- Facilitate entrepreneurship awareness programs for students.
- Provide necessary guidance to the needy students to boost their idea and innovations.
- To arrange interaction with successful entrepreneurs, various professionals provide guidance to students.

4. **The Practice:**

Apart from the curriculum the Commerce Department provides and motivates the college students towards entrepreneurial skill development through various activities. The department provides a platform to gain experience and sharpen their skills to develop domestic entrepreneurial skills. To maximize their experience and develop their entrepreneurial skills the department organized Market Day. It provided a platform to the students for the experience of preparation, promotion and sale of the products. Students sold food items, and other goods to gain firsthand experience of entrepreneurship. We organize motivational sessions of successful entrepreneur / businessman / start up owners to develop entrepreneurial abilities and skills among the students and poster presentation was also organized by the college in efforts for the better understanding of students. Through MOUs with non-profit organizations and consultancy firms the college aims at providing authentic information regarding the entrepreneurship challenges, opportunities, and skills to the aspiring students.

5. **Evidence of the Success:**

- Enthusiastic participation of students and their response.
- Effective sale of food and goods during the market day.
- Assured inter-personal skill development through first-hand experience.
- Provides a platform for future entrepreneurs.

Problems and Challenges encountered:

- Need to develop confidence among students.
- Requirement of competence and enterprise amongst students.
- Increase the number of participants.

Resource required:

- Increase interaction with students and motivate them personally.
- Sponsorship for events and activities.
- Internship experience

NOTE: This practice has been implemented in the post-covid period and continues in the academic years thereafter.

Best Practices - II

1. Title of the practice:

Fostering sensitization of social duties among the students.

2. Objective of the Practice:

- To cherish a culture of community engagement and association between the college and the community to increase the sense of social obligations.
- To encourage students to actively participate in community initiatives, instilling in them a sense of social responsibility and a commitment to serving society impartially.
- To identify and address the specific needs and challenges of the community by involving students in problem-solving activities.
- To cultivate a strong sense of tolerance and inclusiveness among students.
- To increase awareness regarding disaster management.

3. The context :

Nuclear family set-up, disproportionate engagement with social media have created a huge gap between rights and duties. This necessitates orientation of the students towards social responsibilities and further shape them into good national citizens. Participation in socio-cultural activities transforms the students from their self-centered approach to tolerant and benign individuals who would place social concerns before personal concerns.

4. The Practice :

- College took initiatives for Blood donation ,Health Check-up Camp, and Organ Donation awareness program.
- Tree plantation drive was also organized which raised awareness about environmental issues such as deforestation, climate change, and habitat loss.
- Participation in Voting awareness rallies, Constitution Day Celebrations, Clean and Healthy India Campaigns, E-waste collection drive was organized the production and distribution of masks to the local community, and their contributions as NSS Corona Warriors.
- Participation in Covid vaccination center as volunteers, Swachh and Swasth Vari, AIDS awareness program, No Honking rally that highlight students contribution for noble cause.

Evidence of Success:

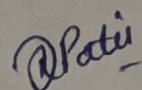
- We succeeded to create environment awareness among citizens.
- Successful blood donation to blood bank was done.
- Students enrolled as voters as responsible citizens of the country.
- E- waste was collected by students and sent for recycling to a PEHEL a non-government organization.

Problems and Challenges encountered:

- Need to create and spread social awareness.
- Need of funding and resources to implement welfare schemes and activities.
- Lack of appreciation of the efforts taken by the students.
- Apathy from residents.

Resources required:

- Sponsorship for events and activities.
- Active involvement of citizens.
- Time management and personal motivation.



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